Cub Scouts
For boys in first through fifth grade. This program focuses on family and neighborhood involvement through learning activities and fun.

13,324 youth served

Boy Scouts
For boys in sixth through twelfth grade. This program encourages peer leadership roles, as well as numerous outdoor activities.

6,147 youth served

Venturing
A co-ed program for those between the ages of 14 and 20. Venturing evolves around high adventure outdoor activities.

3,704 youth served

Exploring
Career Exploration program for young men and women ages 14-20. Join clubs at area businesses to learn about their career fields.

3,062 youth served

Learning for Life
Programs designed to support schools and community-based organizations. These co-ed programs focus on character development and career education.

4,999 youth served

MID-AMERICA COUNCIL
executive officers

CHAIRMAN
W. Gary Gates
COUNCIL COMMISSIONER
H. Daniel Smith
DISTRICT OPERATIONS CHAIR
Lonnie J. Janecek
SCOUT EXECUTIVE/PRESIDENT
Lloyd E. Roitstein
SECRETARY/LEGAL COUNSEL
Robert L. Freeman
TREASURER
Drew J. Blossom
FUNDRAISING CHAIRMAN
Terry J. McClain
SUPPORT SERVICES CHAIRMAN
Duncan J. Murphy
NOMINATING CHAIRMAN
W. Gary Gates
CHAIRMAN ELECT
Jeffrey R. Schmid

MID-AMERICA COUNCIL
national representatives

Daniel E. Hunt     Stephen J. McCollister     Tom L. Whalen

MID-AMERICA COUNCIL
executive committee

Jeffrey N. Baldwin  Glenn A. Fosdick  Dan Owens
Steve Bartlett     Mike Gawley      Jeff Passer
Pat Boler          Tim Harrison     John Phelps
James Czyz         Pat Hensley     Cynthia Prestwood
Harold J. (Hal) Daub Gary Honts     John S. Rickert
James T. Daugherty Robert S. Howard Scott Robertson
Scott Erikson     Mike Kozlik       Rick Sanders
Ed Fitzgerald      Wayne Lallman    Doug Smith
Bob Foley          Don Nagel        J.C. Van Ginkel
Centennial Awards Banquet
June 12, 2010 at Holiday Inn Central to recognize the top volunteer leadership in the community and in the council, including Citizen of the Year, Silver Beaver Awards, Corporate Partner of the Year, Distinguished Eagle Scout, Award of Merit and more.

2010 National Jamboree
July 26 - August 4, 2010 at Fort A.P. Hill, Virginia. This 76,000-acre facility has hosted the national Scout jamboree since 1981. The Boy Scouts of America uses approximately 3,000 acres of land to support a city of more than 43,000 Scouts and leaders.

100th Anniversary Celebration Awards
The awards recognize Scouts and leaders who demonstrate dedication to leadership, character, achievement, community service, and the outdoors and are available to Cub Scouts, Boy Scouts, Venturers and their leaders.

ScoutQuest 2010
On October 8-9-10, 2010 at Mahoney State Park in Ashland, Nebraska celebrated Scouting’s 100th Anniversary with tons of fun for all ages including amazing musical performances, fireworks and fun, educational activities for youth ages 3-20 years old. Learn more at www.mac-bsa.org/ScoutQuest
.FileInputStream
Leadership
The Mid-America Council ranked #1 in the U.S. based on a 5-year look at 19 different performance indicators. There are 296 councils in the U.S.

The Council Board of Trustees grew to 424 members in the 484 communities and served 58 counties.

391 young men earned their Eagle Scout rank.

Community Service
Youth and volunteers from all areas of the Council collected 433,973 food items during 2010 “Scouting for Food” drive.

The Council received the “Scoutreach Award” for efforts to provide Scout program to under served inner city and rural youth for the 8th year in a row.

The Council received the “Good Turn for America” award for community service; over 56,603 community service hours were recorded.
Mid-America Council
2010 Highlights

Outdoor
5,482 Cub Scouts went to camp.
2,792 Boy Scouts went to long-term camp.

Achievement
The Council serves 31,236 through the support of 7,870 volunteers.
Cub Scouts achieved more than 9,794 rank advancements; Boy Scouts earned 3,954 rank advancements.
Nearly $3.5 million in popcorn was sold by Mid-America Council Scouts through participation of 423 units.
The Council surpassed the 2010 goal of $1.6 million in its “Friends of Scouting” annual giving campaign.
The Council has 76.2% of our direct contact leaders trained, much higher than the national average of 29.8%.
The Council received two National President’s Awards for Marketing Excellence for 100th Anniversary marketing and fundraising communications.
The Council received “Centennial Quality Council” status based on membership growth, number of volunteers and funds raised.
The Council received the Venturing Standard of Excellence Award.
The Mid-America Council was ranked number one for market share of percentage of traditional members who subscribe to Boys’ Life with 70.4% (compared to councils of a similar size in the U.S.).
Mid-America Council Scoutreach

The Council provides the Scouting program to under served inner city and rural youth. In 2010, 3,133 boys who wouldn’t normally receive the program were reached through the Mid-America Council Scoutreach program. This program encourages character building, morals, ethics and provides a safe, fun environment for youth. The Mid-America Council encouraged literacy by providing Boys’ Life magazine to over 300 under served youth.

The 70 Scoutreach units are supported by the Mid-America Council through community-based organizations.

**Total Youth = 3,133**
- Tigers = 88
- Cubs = 470
- Webelos = 645
- Boy Scouts = 542
- Venturing = 591

**Total units = 70**
- Packs = 36
- Troops = 21
- Venture Crews = 13

**Total Volunteers = 165**
- Commissioners = 10
- Committee Members = 33
- Unit Scouters = 122

**Boy Scout Camp**
- Week Long Camp at Cedars = 55

**Advancement = 601**
- Cub Advancement = 525
- Scout Advancement = 76

**Cub Camp**
- Day Camps = 226
Following the tornado at Little Sioux Scout Ranch (LSSR), being prepared for inclement weather at all our camps and properties became a priority. The Mid-America Council began collaborating with volunteers about how to improve safety. Some of the development plans were already in place, but the team modified them to include a strategy for storm shelters.

In early 2009, the LSSR Rex & Debra Gochenour Welcome Center was completed. This building was the first multidiscipline program structure that also was built to withstand winds up to 250 miles per hour and projectile objects up to 150 miles per hour.

In 2010, the Mid-America Council dedicated the McKenzie Statue at the Durham Scout Center in honor of all those at the LSSR National Youth Leadership Training, Pahuk Pride, in 2008.

Additional plans include a shower house for the Little Sioux Scout Ranch. The Council will also integrate storm shelters at Camp Cedars and Camp Eagle. In addition to building shelters, the Council has designs that include enhanced communication systems, all-weather roads and emergency power.

Special Thanks To:

Madden Construction Omaha, NE
Carson Enterprises Omaha, NE
Watkin’s Concrete Block Company Omaha, NE
Lamp Rynearson & Associates Omaha, NE
West Point Monument West Point, NE
New Horizons Landscapes Omaha, NE

For your support of the McKenzie statue at the Durham Scout Center in Omaha, Nebraska.
2010 Silver Beaver Recipients

This award is presented by the Council for distinguished service to young people and is among the most prestigious of all awards.

Kendall Christensen  
*Columbus, NE*

Doug Cutter  
*Bellevue, NE*

Wally Farley  
*Omaha, NE*

Joni Jaeger  
*Winside, NE*

Terry Jordan  
*Omaha, NE*

Dave Ladenthin  
*Sioux City, IA*

Marlene Lucht  
*Blair, NE*

Mike Mayne  
*Omaha, NE*

John Milroy  
*Hawarden, IA*

Trish Place  
*Omaha, NE*

Doug Schlick  
*Tekamah, NE*

Cheryl Smith  
*Omaha, NE*

John Shores  
*Omaha, NE*

Mary Thunhorst  
*Spirit Lake, IA*

Mark Versch  
*Council Bluffs, IA*

Mark Wiesman  
*Omaha, NE*

Ron Ward  
*Bellevue, NE*
Mid-America Council

Special Recognitions

Citizen of the Year

The C.L. Werner family has a strong commitment to Scouting. Gail Werner Robertson has been a Mid-America Council Board member since 1993. Scott Robertson joined the Board in 2001. Werner Enterprises Inc. has been an integral part of Scouting For Food for more than 12 years – supplying the trucks to transport the more than a million items of food to local food banks. Werner Trucking also transports camping gear to Jamboree for the Council. The Werner “Shootout” which is an exclusive fund-raising event offered each fall has raised more than $285,000. In nearly 50 years, C.L. Werner took Werner Trucking from a one tractor operation to one of the country’s largest carriers. With his family at his side C.L. has been able to achieve the kind of business success that eludes most people.

Corporate Partner of the Year

Union Pacific Railroad (UP) is North America’s premier railroad franchise, covering 23 states across the western United States. Their vision focuses on building America as it connects the importance of their rail transportation to America’s economy. Their mission puts the spotlight on the men and women of UP working as a team to serve their customers, shareholders and one another. Their reputation is a source of pride for the employees and a bond with their customers, shareholders and community partners. With the leadership of Mid-America Council (MAC) Board Member, Jim Young, UP created the UP No. 2010 BSA Locomotive to commemorate our 100th anniversary. The UP-MAC patch collection was the most coveted item at the National Jamboree.

Distinguished Eagle Scout of the Year

W. Gary Gates has served on the Boy Scouts of America, Mid-America Council Board of Trustees since 2006. As 2009 - 10 Council Chair, Gary is an exceptional Board Member and represents the Scouting movement whenever he can, in uniform. He lives by the motto ‘once an Eagle, always an Eagle’. To him, it’s a state of being or a way of life. Gates’ only son is also an Eagle Scout and is on his way to serving those around him. As a boy in Red Oak, Iowa, Gates’ Scouting career was strongly influenced by his Scoutmaster, Charles Wilson. He regularly attended summer camp and also had the opportunity to go to Philmont Scout Ranch as the leader for his son’s troop.
The 2010 Omaha Boy Scout Golf Invitational presented by Mercedes-Benz of Omaha was held August 23 and raised over $67,000 for the Boy Scouts of America, Mid-America Council. The event took place at The Omaha Country Club. Coventry Health Care of Nebraska sponsored the social hour and D.A. Davidson & Co. sponsored the lunch.

Congratulations to the following golfers whose foursome won 1st Place at this year’s event: Jeff Passer, Sheldon Gallner, Rod Kessler and Jim Slemen. This year’s event boasted 124 golfers.

Jeff Neary, of Regal Awards and John Coffey, of Consortio Group LLC were this year’s co-chairs.

Mid-America Council
Sporting Clays Tournament

The 9th Annual Sporting Clay Tournament raised $45,000. This exclusive event benefits our inner city Scouting efforts. This event is made possible by the sponsorship of Werner Enterprises, Inc. The event Chairman was Scott Robertson, President of UltraAir.

The Shoot Out was held on September 10th at Werner Valley Shooting Fields. The event had 45 shooters participating in 8 different events that included; trap, five stand, and pistol. Congratulations to Tim Holland, Jim King, Larry Smith, Tony Berendse and Scott Young whose team took 1st Place at this year’s event.
Over the Edge is an urban rappelling event that is sweeping the nation raising money for non-profit organizations. On September 18th and 19th 2010, 77 brave individuals rappelled 478 feet down the side of the Woodmen Tower! Many of the participants were first-time rappellers. Over $47,000 was raised for the Mid-America Council. Rick Sanders of Sarco, Inc., chaired the event.

Woodmen Tower is located in Downtown Omaha at 1700 Farnam Street and is the tallest building Over the Edge has ever used for an event!
In 2010, the Mid-America Council raised $5,953,259. The following chart shows the amount of money raised in each category to support our Scouting program. These funds help provide the Scouting program to 31,236 youth in 58 counties in Nebraska, Iowa and South Dakota.

- 31% Camping & Activities
- 25% Friends of Scouting
- 21% Popcorn
- 8% United Way
- 6% Endowment
- 4% Other
- 3% Special Events
- 2% Scout Shop

In 2010, the Mid-America Council’s expenses were $5,941,908. The following chart shows the amount of money spent in each category to support our Scouting program.

- 88% Program
- 7% Fundraising
- 4% Management
- 1% National Fees

United Way Partners

Columbus Area United Way, Fort Dodge Community Foundation and United Way, Fremont Area United Way, United Way of Carroll, United Way of Siouxland, United Way of the Midlands, United Way of Spencer are all supporters of the Mid-America Council.
$60,000+
First National Bank of Omaha
The David Scott Foundation

$40,000
ConAgra Foods Foundation
Mutual of Omaha Foundation

$20,000+
Adah & Leon Millard Foundation
Chuck and Lynette Hoffman
Hawkins Construction Co.
Hy - Vee
Suzanne and Walter Scott Foundation

$15,000+
Aaron Eilerts Service and Giving Foundation
Becker Residual Trust
Charles Wilson
Dr. C.C. & Mabel L. Criss Memorial Foundation
Estate of Anne Batchelder
Fraser Stryker Meusey Olson
Hunt Charitable Trust
Iowa West Foundation
Lewis E. May Trust
Lozier Foundation
The Scoular Foundation
Valmont Industries, Inc.

$10,000+
Bank of the West
The Charles and Mary Heider Family Foundation
H.H. “Red” & Ruth H. Nelson Foundation
Liberty Labs
Mercedes-Benz of Omaha
Mutual of Omaha
NorthStar Financial
Northwestern Mutual Financial Network
Omaha Truck Center
Peter Kiewit Son’s, Inc.
Robert B. Daugherty Charitable Foundation
The Gallup Organization
The Nebraska Medical Center
Union Pacific Foundation
US Bank

$5,000+
Arthur & Betty Jo Vogel Foundation
Ash Grove Charitable Foundation
Bellevue University
Blue Cross Blue Shield of Nebraska
BPI
Brian Vonk
Bruce Grewcock
Camping World RV Sales
Carmen and John Gottschalk Foundation
Chandler Family Foundation
$5,000+
Charles Sederstrom, Jr.
Coventry Health Care of Nebraska
Cox
Cox Classic Golf Tournament
Electronic Systems and Software, Inc.
Estate of Ben Harrison, Jr.
Gilbert & Martha Hitchcock Foundation
Gold Key Homes
Greg Smith
HDR, Inc.
ITT Technical Institute
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John K. and Lynne D. Boyer Foundation
Kiewit Construction Company
Lincoln Financial Group
Mammel Family Foundation
Markel BMW Jaguar Land Rover and MINI
Michael Bennett
Pat & Steve McCollister
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Pinnacle Bank
Rambo Associates, Inc.
Red Coach Inn
Roger Pentzien
Security National Bank
SilverStone Group
TAFCO, Inc.
Terra Industries, Inc.
The Tesi Foundation Trust
Woodmen of the World

$2,500+
Ameritas Investment Corp.
Chandler Family Foundation
Children’s Hospital and Medical Center
Chuck McAllister
Circo Enterprises
CitiGroup Global Markets
Continental Fire and Sprinkler
Creighton University Medical Center
Cutchall Management, Co.
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DURHAM SCOUT CENTER &
GOTTSCHALK SCOUT SHOP
12401 West Maple Road
Omaha, NE 68164
P: 402.431.9BSA (9272)
F: 402.431.0444

MIDAMERICAN ENERGY
SCOUT CENTER
1102 Tri-View Avenue
Sioux City, IA 51103
P: 712.255.8846
F: 712.255.9587

Some photos courtesy of: Lens Art Photography, by Warren Johnson and Tom Kessler Photography