

UNIT RECRUITMENT CHAIR

The Unit Recruitment Chair position is designed to assure that all Unit Types, continue to be strong in, adult leadership, program, and healthy membership.

For the best possible Scouting experience, families should take an active role in, making sure that their son's friends are in the Scout Unit, and be active in, recruiting the best Adult Leadership.

Responsibilities of the Unit Recruitment Chair

- Recruit families year round to Scouting.
- Collect Class Rosters
- Personally invite top quality parents to take leadership roles.
- Identify opportunities to get in front of the boys to excite them about Scouting.

Note: For more information, go to (www.mac-bsa.org), to Resources, then Recruiting Tools, or to Joseph E Wherry I PhD, ACC for Retention at, (www.retentioninscouting.org), then the Recruiting Page, then, "Preparing and Running a Successful Recruiting Campaign", on PDF., and other Recruiting Tools.