



## BeAScout: Putting Scouting on the Map!

*Have you heard?* The BSA is using the Internet to build on our annual recruiting efforts! And the recruiting campaign is called **BeAScout**.

BeAScout is for parents, unit leaders, and council staff. Everyone has a role to play that can help people sign up for Scouting.

### How to populate the pin

Unit leaders have a very important task. We want them to populate their unit pin so that useful information shows up on the Google map.

So how does a unit leader place information about their unit on the Google pin?

Initially, the unit leaders who can access BeAScout to set up the pin are the Cubmaster, Scoutmaster, or Crew advisor along with the unit committee chairperson and the chartered organization representative.

1. They will log into MyScouting and select BeAScout from the Unit Tools section on the left. There are two options:

- **Unit Pin Management:** Unit Leaders use this to edit pin information.
- **Unit Lead Management:** Unit Leaders use this to manage incoming requests for information from parents interested in Scouting.

2. The unit leader should first complete the Unit Pin Management screen. They will notice two important items on this view.

- At the bottom right in the box outlined in red is a preview of the Google pin. This is what the parent will see.
- At the bottom left is the “Fields Displayed on Google Pin” area. The Pin preview box will only display the information that the unit leader selects in this box.

The screenshot shows the 'Find Scouting in your area' interface. On the left, there is a map with a search bar and navigation controls. A pop-up window for 'Troop 0044 Lyman Police Officers Association' is displayed over the map, showing contact information and an open house event. On the right, there is a 'Local Units' table listing nearby units with their names, addresses, and distances. Below the table is a 'Local Council' section.

Local Units	
1	Troop 0044 Lyman Police Officers Association 114 East Sage Lyman, WY, 82937 4.17 miles <a href="#">More Info...</a>
2	Troop 8777 Cottage Grove Lions Club 11220 Kingsborough Trl Cottage Grove, MN, 55018 911.13 miles <a href="#">More Info...</a>
3	Troop 0454 Riverbend Church 38F Philamiths Tower Austin, TX, 78746 1029.82 miles <a href="#">More Info...</a>

Local Council	
1	Trapper Trails (589) Western Region 1200 E 8400 S Ogden, UT, 84403 8014795400