

MATCHING GIFT PROGRAM

Many employers will match what their employees donate to charity and may provide cash contributions for employees that spend time volunteering at a nonprofit. Please check with your employer to see if they offer such a program.

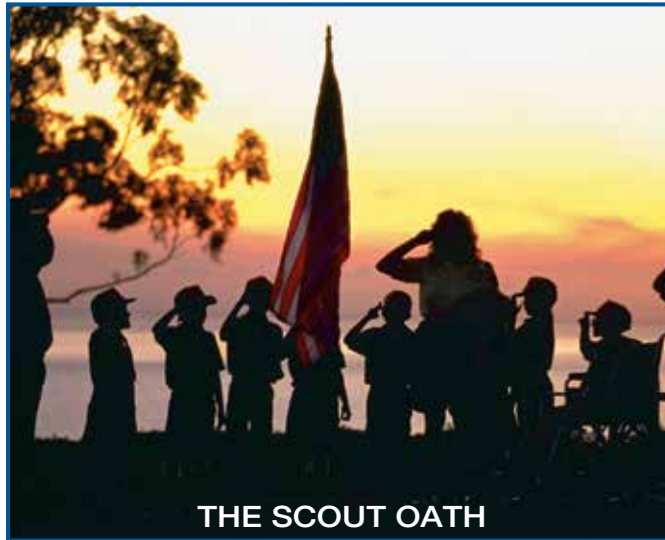
Some matching gift companies include:

Abbott
Allstate
Archer Daniels Midland Company
Axa Foundation
Bank of America
Bank of the West
Becton Dickinson and Company
Blue Cross Blue Shield of Nebraska
Cargil
CenturyLink, Inc.
CSG Systems, Inc
CF Industries
JC Penney
KPMG
Lincoln Financial Group
Merck
MidAmerican Energy*
Nelnet Foundation
Perfection Contractors
Pioneer Investment Management
Polaris Foundation
Schneider Electric
State Farm
Thrivent Financial
Union Pacific
Unity Point Health
US Bank
Verizon Foundation
Wells Fargo
Wellmark
Woodmen of the World

MATCHING HOURS

Becton Dickinson and Company
Century Link
Lincoln Financial Group
MidAmerican Energy*
Union Pacific
United Health Group
Walmart

*Policy changes based on location



THE SCOUT OATH

On my honor, I will do my best
To do my duty, to God and my country
And to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake and morally straight.

If you have any questions about the Mid-America Council Investment In Character Campaign or would like to volunteer, please contact us at our Council service center or satellite office listed below or visit our website at:

www.mac-bsa.org

THE MID-AMERICA COUNCIL
Boy Scouts of America

Durham Scout Center
12401 West Maple Road
Omaha, NE 68164
Phone: 402.431.9272
Fax: 402.431.0444

Sioux City Scout Center
306 Virginia Street, Suite C
Sioux City, IA 51101
Phone: 712.255.8846
Fax: 712.255.9587

The Mid-America Council is a 501(c)(3), nonprofit and contributions are tax deductible to the full extent of the law. The Council is a United Way partner agency.



Prepared. For Life.®



MID-AMERICA COUNCIL
INVESTMENT IN CHARACTER™



BOY SCOUTS
OF AMERICA®





Lions

Kindergarten boys participate with an adult. Emphasis on family skills, service to others and feelings of self-worth.



Tigers

1st grade boys participate with an adult. Emphasis on family skills, service to others and feelings of self-worth.



Cub Scouts

2nd – 5th grade boys. Emphasis on social skills and family relationships.



Boy Scouts

6th – 12th grade boys. Outdoor activities with emphasis on character, citizenship and leadership training.



Venturing

Boys and girls 14 – 20 years. High adventure activities and advanced leadership training.



Exploring

Boys and girls 14 – 20 years. Career education and development of vocational interests.



Learning for Life

K – 12th grade. In-school values education with work-to-school emphasis. Serves both boys and girls.

A SCOUT IS KIND

A Scout understands there is strength in being gentle. He treats others as he wants to be treated. He does not hurt or kill harmless things without reason.

Prepared. For Life.®



ONE SCOUT AT A TIME

Your gift will make a difference.

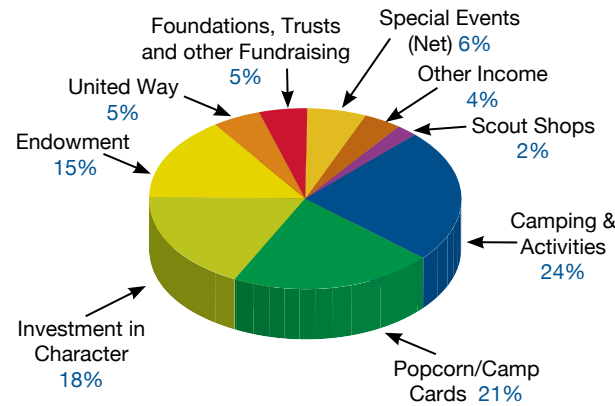
The Mid-America Council serves thousands of youth and adult volunteers in 58 countries throughout Eastern Nebraska, Western Iowa and Union County in South Dakota. Living their lives by the Scout Oath and Law, these individuals know the value of duty to God, Country, and helping other people at all times. Through our chartered partners and under the leadership of a diverse group of adult volunteers, Scouts are trained to be the leaders of tomorrow.

Ask yourself this question. What does the Scout Slogan, “**DO A GOOD TURN DAILY.**” mean to you? Your gift to Scouting WILL make a difference. Your gift to Scouting IS important. Your gift to Scouting is your GOOD TURN that will enable Scouts today and tomorrow the opportunity to continue to do their good turn for America.

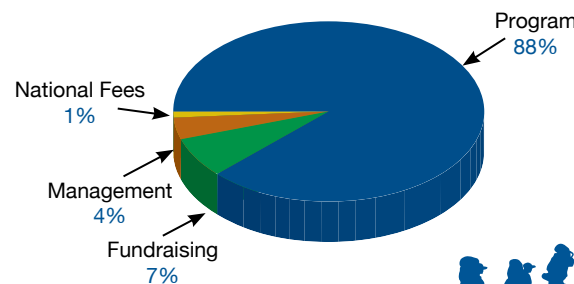
You have the Power to Shape the Future!

18% of revenue needed to provide quality Scouting programs come from gifts to the Investment in Character Campaign by people like you!

HOW WE ARE FUNDED



HOW WE INVEST IN YOUNG PEOPLE!



*2015 unaudited financials

COUNCIL HIGHLIGHTS

2016 was an exceptional year, full of changes and excitement, as we continue to center our Council around our Vision of *Unparalleled Experiences for More Youth* all with a particular emphasis on Cub Scouting.

- ◆ Cub Scout resident camp went from 675 youth from 93 packs in 2015 to 904 youth from 127 packs in 2016.
- ◆ 1,955 Boy Scouts participated in the summer resident camp and or high adventure experience.
- ◆ T-SHAB (Tri-State High Adventure Base) Canoeing started in Vermillion, South Dakota to downtown Omaha, Nebraska, landing in 3 states along the way, covering over 160 miles of the “Mighty Mo”. Scouts visited state parks and cities while camping in a mix of urban and rural settings. They rode horses, climbed a 40-foot rock wall and visited historic sites.



Other Giving Opportunities

- ◆ Include Scouting in your will or estate plan
- ◆ Gifts of appreciated stocks or properties
- ◆ Gift annuities that actually pay you interest
- ◆ Automobiles
- ◆ Insurance Policies

For information on these and other gifting methods, contact the Mid-America Council, BSA at 402-431-9272.

www.mac-bsa.org